

Jayne Nguyen

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EDUCATION

New York University, Tandon School of Engineering

Bachelor of Science in Integrated Design & Media, GPA: 3.7

Brooklyn, NY

May 2025

- Minor in Korean
- Relevant Coursework: Intro to Web Development, Creative Coding, Intro to Programming and Problem Solving, 3D Modeling

EXPERIENCE

Wingstop

Cashier

New York, NY

Apr 2024 – Present

- Provide exceptional customer service by greeting and assisting both in-person and phone customers, offering menu recommendations and upselling items
- Process cash, credit, and debit transactions quickly and accurately, maintaining high productivity and financial integrity
- Verify all orders are prepared and presented correctly, upholding quality control and adhering to company standards
- Ensure the cleanliness and stock levels of Front of House area, while following safety and sanitation guidelines for a positive customer experience

NYU Vietnamese Student Association

Marketing Director

New York, NY

Jun 2023 – Present

- Oversee the Marketing committee to develop video contents, event photos, digital graphics, and illustrations to promote the club across campus and on social media
- Assist the Public Relations committee on bi-weekly and monthly newsletters with newsletter formats, headers, and graphics to communicate news, events, and other information related to the club and Asian communities in NYC to club members

Marketing Member

Oct 2022 – May 2023

- Brainstormed new ideas at weekly meetings to contribute to the creativity of digital designs and social media posts
- Collaborated with other e-board members to facilitate and host events
- Designed a new logo to effectively convey the club's core values and distinctive identity

New York University, Center for Student Life

NYU Welcome Media Captain

New York, NY

May 2023 – Sep 2023

- Prepared for Welcome 2023 by developing promotional videos, social media contents, graphic designs for merchandise and (physical and mobile) installations, while elevating brand visibility, ensuring brand consistency, enhancing the overall aesthetic appeal of the products and physical spaces
- Collaborated with team members and communicated with vendors to secure sponsorships and merchandise donations to organize various exciting events, specifically Brooklyn Bash, NYU Restaurant Week, Karaoke, and Themed Hangouts
- Responded to tasks in a timely manner, communicated with the Center for Student Life staff regarding major or minor issues, and assisted with troubleshooting to ensure the smooth execution of over programs

NYU Welcome Leader

Aug 2022 – Sep 2022

- Facilitated a variety of intentional programs such as Navigating NYU Welcome, Speed Meeting, Campus Tour, Excursion, and Disco Ball to support the transition of 6,500 new first-year and transfer students, as well as 20,000 returning undergraduate students
- Coordinated as a team of 300 NYU Welcome staff members to implement over 700 programs
- Participated in serving as a peer mentor to help students transition to NYU and NYC, overseeing and management, enforcing COVID-19 Compliance, and presenting on topics aimed to help students succeed in college

SKILLS

Software:

Adobe Creative Suite, Microsoft Office, Figma, Procreate, Fusion 360

Programming Languages:

HTML, CSS, Python, JavaScript, p5.js

Languages:

English (fluent), Vietnamese (conversational), Korean (intermediate)

ACTIVITIES

Northeast Annual Cultural Camp, Northeast UVSA

Delta Psi Sigma Sorority, Inc.

2024 – Present

Class Activities Board 2025

2023 – Present

Asian American Christian Fellowship

2022 – Present